



WHO WE ARE

Metric is an interactive agency where experienced marketing professionals provide best-in-class creative solutions. We are the preferred creative agency of top blue-chip web advertisers. Whether you need a full campaign or a single piece of advertising, we can deliver creative that meets your needs.

- **Interactive marketing**
- **Creative optimization**
- **Remarketing**

- Rich media
- Email marketing
- Brand identity
- Site design/optimization
- Media planning/buying
- Print
- Copywriting
- Broadcast

WHY CHOOSE US?

Any marketing dollar that doesn't get results is wasted. We create advertising that responds to the unique optimization opportunities of the Internet. Successful advertising should be nimble, fast and cost-effective. You deserve an agency that gives you that kind of advertising.

We know:

- **Your customer defines your success, whether you need B2C, B2B or branding.**
- **How to analyze the data to optimize creative and messaging.**
- **That true optimization requires speed, volume and engaging creative.**

WHAT WE DO

- **We work with you to understand your marketing goals.**
- **We turn smart ideas into revenue faster than anyone else in the industry.**
- **We're experts at using performance data to deliver an ever-increasing cycle of success.**

CLIENTS

- Experian
- AdShuffle
- True.com
- Park Place Motorcars
- Classmates.com
- Care.com
- RadioShack
- Glamour Shots

CONTACT US

Paula Bakouris

Creative Director

P 214.775.0774

Diane Cardinal

Director of Media

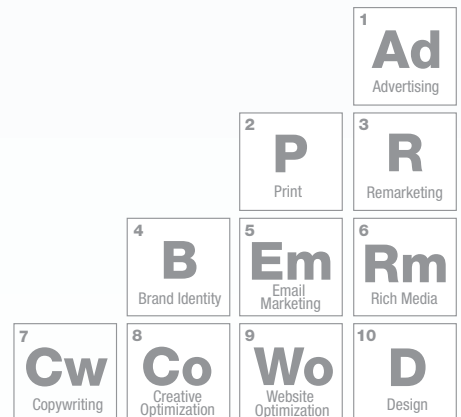
P 214.775.0502

E sales@metricinteractive.com

214.775.0992

909 Lake Carolyn Pkwy., #600
Irving, TX 75039, USA

metricinteractive.com



Creative Table of Elements

Where creativity & science meet®